

2025 NCCDC SPONSOR OPPORTUNITIES



WHY NCCDC?



Access to the best and brightest cybersecurity and information technology talent



Connect with universities and faculty from across the country to promote and expand your organizational message



Strengthen industry and governmental relationships through sponsorship networking



Benevolence and advocating within the community



Benefit from tax preference through donations

MISSION

The mission of the Collegiate Cyber Defense Competition (CCDC) system is to provide institutions with an information assurance or computer security curriculum a controlled, competitive environment to assess their students' depth of understanding and operational competency in managing the challenges inherent in protecting a corporate network infrastructure and business information systems.



Assess competitors' understanding of critical business infrastructure



Challenge competitors' ability to manage, maintain, and protect business infrastructures



Promote & Champion competitors in the workforce through exposure to industry professionals

HISTORY

While similar to other cyber defense competitions in many aspects, the CCDC is unique because it focuses on the operational aspect of managing and protecting existing infrastructure. Other exercises examine the abilities of a group of students to design, configure, and protect a network over the course of an entire semester; however, this competition is focused on the more operational task of assuming administrative and protective duties for an existing “commercial” network.

2005

To help facilitate the development of a national level cybersecurity competition, the Center for Infrastructure Assurance and Security (CIAS) at The University of Texas at San Antonio agreed to host the first Collegiate Cyber Defense Competition (CCDC) for the Southwestern region in April of **2005**.

2006

The following year CCDC expanded beyond the Southwest region to include the Midwest (MWCCDC), Northeast (NECCDC), and Southeast (SECCDC) regions. The first National Collegiate Cyber Defense Competition was held in San Antonio, Texas in April **2006**.

2010

On June 28, **2010**, Congress passed House Resolution 1244 commending the CIAS for its development of the NCCDC, the competition's role in promoting cybersecurity curricula in institutions of higher education, and the efforts of UTSA and the greater San Antonio area to promote the cybersecurity industry in Texas.

2012

In **2012**, the CCDC expanded to ten regions across the United States, including the At-Large (ALCCDC) regional which covers Alaska and Hawaii. The Dakotas, Montana, and Wyoming were eventually absorbed into the ALCCDC, and a Wildcard Competition was added allowing all 2nd place teams to compete for a last stand chance to take part in NCCDC.

2015

By **2015**, the CCDC had grown to over 200 colleges and universities with over 2000 competitors and the NCCDC, with Raytheon, hosted the first NCCDC Champion's Tour in Washington, DC.

2020

In **2020** and **2021**, the CCDC and the NCCDC converted to virtual events to adapt to a global pandemic. While most CCDC regions and NCCDC have returned to physical events across the country, CCDC events remain prepared for any circumstance. All qualifying rounds and the ALCCDC are run virtually.



Recognize – we recognize our CCDC sponsors on a national stage, across diverse business and technology platforms using a variety of progressive approaches

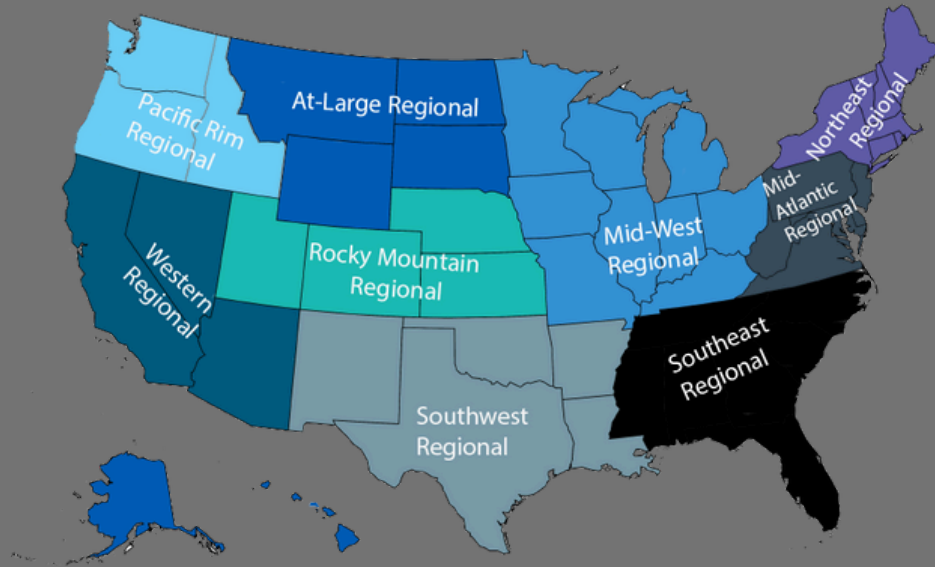


Participate – CCDC sponsors have a unique opportunity to engage competitors directly in the competition and as potential employers and mentors



Promote – CCDC sponsors can promote their organizations through direct contact with peers and customers both onsite during competition play and through marketing materials shared through a variety of channels

THE COLLEGIATE CYBER DEFENSE COMPETITION



The CCDC is comprised of nine regions across the country and is a coalition effort where each region is run by regional partners. Each region hosts qualifying and regional competitions for their geographic areas. The winners from all nine regions, and a Wild Card winner from 2nd place teams, go on to compete in the National Collegiate Cyber Defense Competition (NCCDC) in the Spring.



LARGE REGION CHAMPION



MID-ATLANTIC REGION CHAMPION



MID-WEST REGION CHAMPION



NORTHEAST REGION CHAMPION



PACIFIC RIM REGION CHAMPION

COMPETITION GAME PLAY

ROCKY MTN REGION CHAMPION



SOUTHEAST REGION CHAMPION



SOUTHWEST REGION CHAMPION



WESTERN REGION CHAMPION



WILDCARD CHAMPION



- Multi-day competition with 8 or more hours of competition time each day
- Competitors are given an operational network they must secure, operate, and defend
- Supported by White (Judge), Orange (Customer), Red (Adversary), and OPS Teams
- Teams are limited in their external hardware, software and Internet access to ensure a level playing field
- Teams are scored based on their ability to detect and respond to outside threats, maintain availability of existing services such as mail servers and web servers, respond to business requests such as the addition or removal of additional services, and balance security needs against business needs

COMPETITORS



CCDC teams belong to any interested two- or four-year college or university and consist of up to 8 students with no more than 2 graduate students on any team. Each competitor must be a full-time student. Only one team per institution is permitted each CCDC season.

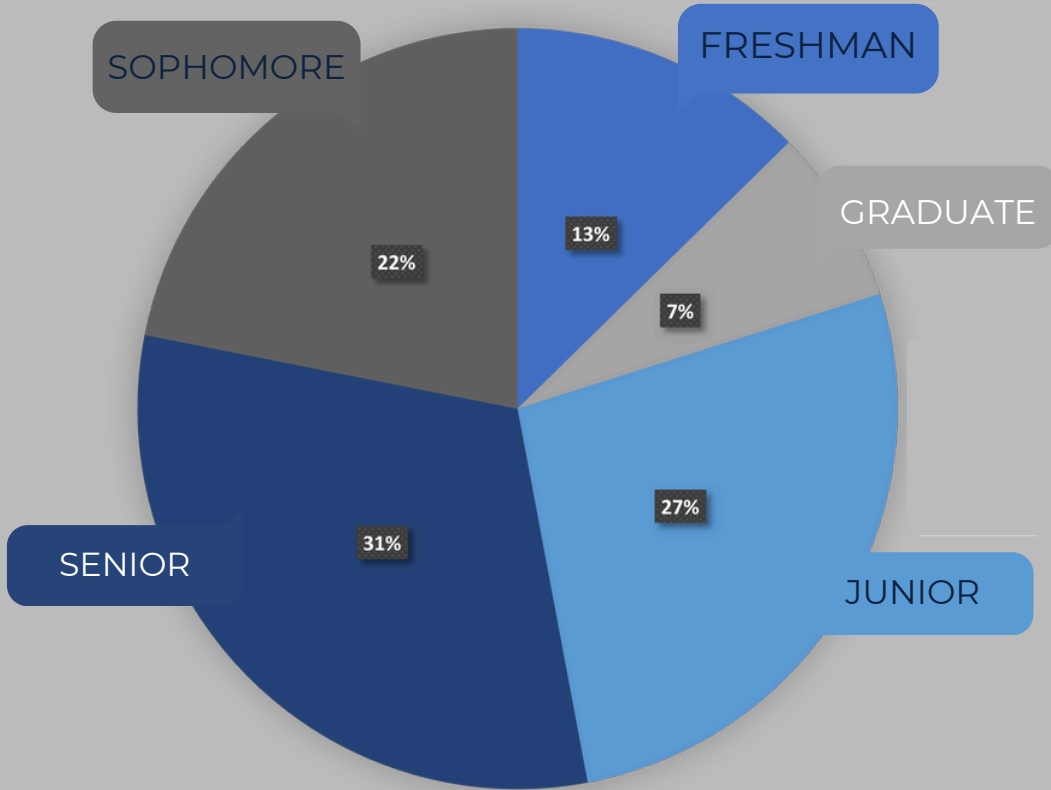


Teams must be sponsored by a coach in a department faculty or staffed position at the competing university.



Coaches have no contact with teams during the competition. Each team is led by a Team Captain - a student chosen by their peers to manage the team's effort and serve as a liaison to competition staff.

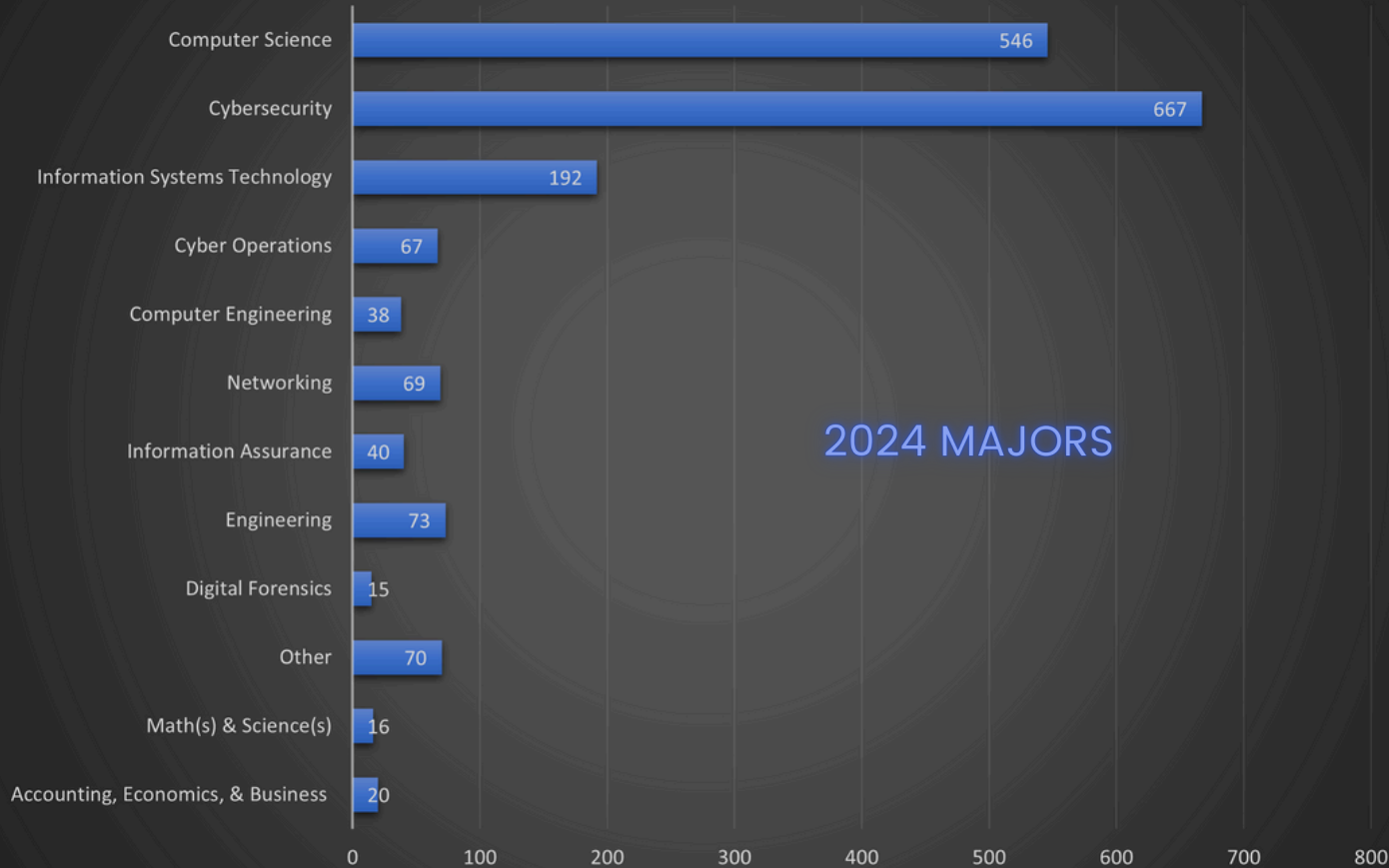
2024 CLASS STANDINGS



An NCCDC participant is a competitor.

They are motivated by a desire to decipher, discover, innovate, and excel within their preferred virtual world.

They are tribal and deeply connected by those things.





IMPROVED SKILLS

- TEAM WORK **79%**
- COMMUNICATION **69%**
- TIME MANAGEMENT **51%**
- NETWORK OPERATIONS **54%**
- INCIDENT RESPONSE **61%**
- DEFENSIVE OPERATIONS **67%**
- BUSINESS OPERATIONS **41%**
- SYSTEM ADMINISTRATION **63%**

JOB READINESS

- LISTED ON RESUME **78%**
- CONTACTED BY RECRUITER **11%**
- SECURED AN INTERNSHIP/JOB **32%**
- UTILIZED LEARNED CCDC SKILLS **49%**
- UNIQUE EXPERIENCE/
STAND OUT AMONG PEERS **72%**
- OBTAINED INDUSTRY CERTIFICATION **19%**

CCDC IMPACT

The CCDC sent an anonymous survey to all 2024 CCDC competitors asking for input on the effectiveness of the competition. Students were asked to select skill sets they felt were improved by participating in CCDC events and identify any outcomes directly related to the competition.



**Unconventional
cyber experts.**
For dependably
unexpected
solutions.

SPONSOR BENEFITS

The entire CCDC program is supported through the generosity of its donors. The Supporter level is \$5k and includes the following benefits:

- Website/social media – logo placement
- All sponsors may provide swag to be included in the official NCCDC backpacks for coaches and competitors
- Sponsors may provide a design for a card challenge or QR Coded JOB/INTERNSHIP opportunity to be included in the official backpacks
- Logo placement on the Public Scoreboard

Silver, Gold, Platinum, and Titanium levels receive all the Supporter level benefits as well as the benefits listed in the sponsor table.

2025 BENEFIT TABLE

(benefits in addition to the base level)

Silver
10K

Gold
20K

Platinum
30K

Titanium
50K

Opportunity to provide QR code/artwork design for a 3x5 laminated card that will be included in all official backpacks



Logo featured on Inject Scoring Engine visible inside the competition environment & on public scoreboard



Access to NCCDC Competitor Resumes & Rosters (those choosing to circulate)



Dedicated Zoom room at the 2025 CCDC Virtual Career Fair



Virtual White Team Positions (available on first come/first choice basis)

1

2

4

6

Opportunity to provide video (up to 5 minutes) to be played prior to ceremonies



Virtual Red Team Positions

1

2

3

Choice of branded swag from promotional items for NCCDC backpack



Access to all CCDC Competitor Resumes & Rosters (February 2025)



5 minute speaking opportunity during Opening or Awards Ceremonies (limit 1 spots per ceremony - total of 3 opportunities)



BENEFIT DETAILS

Organizational Card - This is a printed 3x5 laminated badge with a coded challenge, QR Code, or website/information provided by the sponsor leading the competitors to internships and job opportunities within the organization.

Inject Scoring Engine - eligible sponsors may have their logo displayed on the ISE, a central hub for competitor involvement visible only inside the NCCDC environment.

Public Scoreboard - the scoreboard is anonymized to prevent outsiders from unauthorized information about the teams, but is the only publicly visible NCCDC information during the competition. All sponsor logos will be featured on the scoreboard throughout the competition.

Website/Social Media Highlight - this benefit will highlight the organization and/or its mission in a short paragraph. This may be a full page or a single highlight rotated throughout the year.

Volunteer Opportunities - the 2025 NCCDC volunteer positions will connect remotely to the Discord server and Zoom meetings for their respective roles. Virtual Red Team volunteers will also connect to the Red Team remotely with the core team members.

CCDC Resumes/Rosters. Resumes will be shared via OneDrive folder. Roster information includes class standing, majors, prior competition experience, and indicates JOB/INTERNSHIP interest.

PROGRAM SPONSORSHIP

NCCDC also offers the opportunity to be a PROGRAM SPONSOR at the national level. By supporting 2 or more regional competitions (sponsor choice) and supporting the National competition at the Silver or higher level, you have special recognition in supporting the CCDC program.

Regional benefits vary and program sponsorship includes a 10% discount on the additional regional support packages.

TECHNICAL PROGRAM SPONSORSHIP

The sponsorships for CCDC regions and Nationals also include in-kind donations. When you donate technology (and monetarily) to ALL CCDC regions, NCCDC will recognize you as a TECHNICAL PROGRAM SPONSOR.

You must sponsor at the Silver level or higher at NCCDC and regional benefits will vary for each region. Regional sponsorship is discounted 10% monetarily.

This is a creative package where we work together to build your sponsorship.

- Regional benefits vary – but will include:
 - Opportunity to recruit
 - Brand recognition
 - Opportunity to supply SMEs to assist competitor with integration/use of provided tech
- NCCDC benefits include:
 - All Silver level benefits
 - Access to all CCDC competitor rosters/resumes February 2025
 - White Team positions
 - Opportunity to supply SMEs to assist competitor with integration/use of provided tech

Thank you!



Raytheon
An RTX Business

NIGHTWING

BATTELLE
It can be done

Southwest

Walmart  Global Tech

 **paloalto**
NETWORKS



scale



SPACEX



CRA Charles River
Associates


CROWDSTRIKE

 Networking
CISCO Academy



**Accenture
Federal
Services**

IBM

 **OPENVPN**